

Privacy and Cookies Policy

Hello!

If you came here, it is a sure sign that you value your privacy. We understand this perfectly well, so we present you a document in which you will find in one place the rules for the processing of personal data and the use of cookies and other tracking technologies.

This Privacy Policy applies to the information system called Calendesk, which we will hereafter refer to as "Calendesk".

To begin with, the controller of your personal data is MPR Spółka z ograniczoną odpowiedzialnością, with its registered office in Warsaw at 6 Floriańska Street, premises 02, 03-707 Warsaw, entered into the National Court Register by the District Court for the Capital City of Warsaw in Warsaw, XII Commercial Division of the National Court Register, National Court Register number (KRS number): 0000788188, TIN number: PL5783137225.

We process your personal data primarily for purposes related to your use of Calendesk, such as the maintenance of your user account, the handling of contracts relating to the use of Calendesk, the processing of complaints and withdrawals, the fulfilment of tax obligations, matters relating to claims, marketing, etc. We process your personal data for the period of time necessary for the respective purpose. You have the right to access, rectify, erase or restrict the processing of your personal data, to object to the processing, as well as the right to transfer your data. In addition, you can lodge a complaint with the President of the Personal Data Protection Office.

Please refer to the following section of the Privacy Policy for details on how your personal data will be processed.

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If you have any concerns about our Privacy Policy, you can contact us at any time by sending an email to support@calendesk.com.

#1: Who is the controller of your personal data?

The controller of your personal data is MPR Spółka z ograniczoną odpowiedzialnością, with its registered office in Warsaw at Floriańska Street 6/02, 03-707 Warsaw, entered into the National Court Register by the District Court for the Capital City of Warsaw in Warsaw, XII Commercial Division of the National Court Register, National

Court Register number (KRS number): 0000788188, TIN number: PL5783137225, email address: support@calendesk.com.

Due to the very nature of Calendesk, you should also bear in mind that, independently of us, the controller of your personal data is the entity which provides the services within the scope of their business. It is the entity alone that decides the purposes and means of processing personal data within the framework of the contract they enter into, and it is also the entity alone that is responsible for complying with all obligations from the GDPR, including providing information about the principles of personal data processing. In such a situation, we act as a processor who provides such a service provider with the appropriate IT tool.

#2: Who can you contact regarding the processing of your personal data?

As part of the implementation of personal data protection in our company, we have decided not to appoint a data protection officer due to the fact that in our case it is not mandatory. For matters related to personal data protection and broadly understood privacy, you can contact us at support@calendesk.com.

#3: For what purposes do we process your personal data?

There is more than one such purpose. Below is a list of them followed by a more detailed discussion. We have also assigned the appropriate legal grounds for processing to the individual purposes.

Purpose of processing	Discussion of the purpose of processing	Legal basis
User account maintenance	<p>When you create a user account, you must provide the data necessary to set up the account, namely your email address and password. The provision of the data is voluntary, but necessary for the creation of the account.</p> <p>Within the framework of editing your account data, you can provide further data, in particular data that can be used for the conclusion of a contract, such as your name, business address, TIN number, telephone number.</p> <p>In addition, our system used for user accounts records your IP number, which you used when registering your user account, as well as the date your account was created and the validity of your access within Calendesk (if the access is temporary).</p> <p>You can modify the information about yourself provided to us in connection with user account registration at any time.</p> <p>The data provided by you in connection with the creation of your account are processed in order to provide you with the electronic service consisting in providing you with the possibility of using the user account.</p>	Article 6(1)(b) of the GDPR
Conclusion and operation of the contract	<p>If you wish to enter into a contract with us for the use of Calendesk, you have to provide us with the data necessary for the contract to be fulfilled, i.e. email address, telephone number, name and surname, invoice details (in the case of paid services).</p> <p>In addition, the system used to operate Calendesk saves your IP number, which you used when concluding the contract.</p> <p>Each conclusion of a contract is recorded in a database, which means that your personal data assigned to your user account are also accompanied by information relating to the conclusion of the contract, such as, for instance, the date and time of conclusion of the contract, the contract identification number and, in the case of payment of fees to us, also data relating to the payments made.</p>	Article 6(1)(b) of the GDPR, Article 6(1)(f) of the GDPR

	<p>In connection with the conclusion of a contract, we also process your personal data in order to perform the services provided for in the concluded contract. The extent of these data depends on which personal data are needed to perform the contract.</p> <p>Where we receive your data in the performance of a contract, e.g. from an entity that employs you, we base such processing on a legitimate interest, which in this case is to ensure the efficient and effective handling of the contract concluded. In this case, we may process your identifying and contact data.</p>	
Handling complaints and withdrawals	<p>If you make a complaint or withdraw from a contract, you provide personal data in the body of the complaint or withdrawal statement, which includes your name and surname, company, business address, TIN, telephone number, email address, bank account number. The provision of data is voluntary, but necessary to make a complaint or withdraw from the contract.</p>	<p>Article 6(1)(c) of the GDPR, Article 6(1)(b) of the GDPR</p>
Fulfilment of tax and accounting obligations	<p>In connection with the performance of the contract, we also fulfil various tax and accounting obligations, in particular the issuing of an invoice, the inclusion of the invoice in our accounting records, the retention of records, etc. In order to issue an invoice, we process data such as name and surname, company, business address, TIN, among others. The provision of data required by tax law is necessary to fulfil the obligations indicated.</p>	<p>Article 6(1)(c) of the GDPR in compliance with the relevant tax law provisions</p>
Creation of an archive	<p>We may create archives for the purposes of our business: both in traditional and digital form. The archives include any personal data that we have processed in connection with you, therefore the scope of the archives may vary depending on what data have been obtained. In this case, we rely on our legitimate interest in organising and structuring the personal data carriers.</p>	<p>Article 6(1)(f) of the GDPR</p>
Defence against claims, establishment of claims, or redress	<p>The use of Calendesk, as well as the conclusion of a contract with us, may give rise to certain claims on our part or yours in the future. Accordingly, we are entitled to process your personal data for the purpose of defending or establishing a claim, or seeking redress. As part of this purpose, we may process any personal data that are related to the claim in question, so the extent of the processing may vary depending on what the claim relates to. In this case, we rely on our legitimate interest to protect our interests in this regard.</p>	<p>Article 6(1)(f) of the GDPR</p>
Contact and correspondence	<p>When you contact us via the available means of communication, e.g. email, social messaging, chat rooms, etc., you naturally provide your personal data contained in the content of your correspondence, in particular your email address and your name and surname. The provision of data is voluntary, but necessary in order to establish contact and to handle our correspondence. In this case, we are relying on our legitimate interest in providing a means of contact.</p>	<p>Article 6(1)(f) of the GDPR</p>
Social media support	<p>If you follow our social media profiles or interact with content that we publish on social media, we naturally see your data that are publicly available in your social media profile. We process these data only within the respective social network and only for the purpose of operating the respective social network, which is our legitimate interest.</p>	<p>Article 6(1)(f) of the GDPR</p>

	Your use of social networks is subject to the rules and privacy policies of the administrators of these social networks, and these administrators provide electronic services to you, fully independently and autonomously of us.	
Analysis and statistics using both Anonymous Information and user information	<p>We carry out analytical and statistical activities using tools provided by external providers. Within the analytical tools, we have access to both Anonymous Information and information that can be attributed to specific users. Using these tools, we track the activity of our users, their behaviour on the website, the choices they make, etc. We base the processing of Anonymous Information on our legitimate interest in creating, viewing, and analyzing statistics related to user activity on the website in order to draw conclusions for the subsequent optimisation of the website.</p> <p>For details on the tools of external providers, please see the section on the tools we use.</p>	Article 6(1)(f) of the GDPR
Own marketing using only Anonymous Information	<p>We carry out marketing activities using tools provided by external providers. Within the marketing tools, we only have access to Anonymous Information. We base the processing of Anonymous Information on our legitimate interest, which is the creation of Custom Audiences based on Anonymous Information and the targeting of advertisements within external systems based on Anonymous Information, for the purpose of marketing our own products and services.</p> <p>From the tools, we only have access to a set of statistics and information not assigned to specific individuals.</p> <p>For details on the third-party tools, please see the section on the tools we use.</p>	Article 6(1)(f) of the GDPR
Implementation of data protection obligations	<p>As a data controller, we are obliged to comply with data protection obligations. Accordingly, we may process your personal data insofar as it is necessary to comply with these obligations (e.g. when processing your request for your personal data). The extent of the data depends on what data we need to fulfil the obligation and prove compliance with the GDPR.</p> <p>In addition, in this case we also rely on our legitimate interest in securing the data necessary to demonstrate accountability.</p>	Article 6(1)(c) of the GDPR, Article 6(1)(f) of the GDPR
Fulfilment of obligations under the Digital Services Act (DSA)	<p>As an intermediary service provider, we are obliged to fulfil our obligations under the Digital Services Act (DSA), such as receiving and dealing with notifications regarding User Content, receiving and dealing with appeals regarding decisions made by us in relation to the User Content, providing certain information about the user upon the receipt of a warrant issued by authorised institutions or authorities, and notifying law enforcement or judicial authorities of a suspected offence endangering the life or safety of a person or persons in connection with the use of the service. For these purposes, we process personal data to the extent that is necessary to comply with the obligations provided for by law.</p>	Article 6(1)(c) of the GDPR in conjunction with the relevant DSA regulations
Storage of User Content	<p>When submitting User Content (as defined in our Terms and Conditions), e.g. a comment or an opinion, you must provide the personal data necessary for this purpose.</p> <p>The provision of data is a condition for the transmission of the User Content.</p>	Art. 6 (1) (b) of the GDPR

	<p>In addition, our ICT system records your IP number that you used when transmitting the User Content.</p> <p>The ICT system that handles the User Content may be operated by an external provider. If so, your use of the system is subject to the Terms and Conditions and the privacy policy of the third-party provider. The details of the tools of external providers have been provided in the section describing the tools we use.</p> <p>The data are processed for the purpose of publishing the User Content on the website or storing it in the ICT system associated with the website, which constitutes the performance of the service provided to you electronically in accordance with our Terms and Conditions.</p> <p>If you submit User Content with the intention of publishing it on the website, the User Content you submit, together with the accompanying personal data, is publicly available on the website. You may modify or delete the submitted User Content at any time. The deleted User Content, together with your personal data, shall be archived for the purpose of possibly establishing, investigating or defending claims related to the Digital Content and demonstrating accountability.</p>	
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#4: What information do we have about you?

The scope of the data processed has been described precisely for each purpose of processing. For information in this regard, please refer to section 3 of the Privacy Policy above.

#5: What is "Anonymous Information"?

We use tools that collect a range of information about you related to your use of Calendesk. This includes, in particular, the following information:

- information about your operating system and browser,
- pages viewed and user involvement,
- time spent on the Calendesk website,
- transitions between pages,
- clicks on individual links,
- the source from which you go to Calendesk,
- your age range,
- your gender,
- your approximate location limited to the town,
- your interests as determined by your online activity,
- platform statistics (iOS/Android/Web platforms),
- crashlytics (recording your device and location in the source code where crashes occurred).

This information is referred to in this Privacy Policy as "**Anonymous Information**".

Anonymous Information in itself does not, in our view, have the character of personal data, for it does not allow us to identify you and we do not match it with the typical personal data we collect about you. Nevertheless, given the strict jurisprudence of the Court of Justice of the European Union and the divided opinions among lawyers, as a precaution, in case Anonymous Information is attributed the character of personal data, we have also included detailed explanations in the Privacy Policy regarding the processing of this information.

The processing of Anonymous Information allows us to provide you with the functionality available within Calendesk. In addition, Anonymous Information is used for analytical and statistical as well as marketing purposes (e.g. creating Custom Audiences on Facebook, setting, targeting and directing advertisements).

Anonymous Information is also processed by tool providers under the terms of their Terms of Conditions and Privacy Policies. It may be used by these providers to provide, improve and manage services, develop new services, measure the effectiveness of advertisements, protect against fraud and abuse, and personalise the content and advertisements displayed on individual services, websites, and applications. Please see the section on the tools we use for more detailed information.

#6: Where do we get your personal data from?

In most cases, you provide them to us yourself. For example, this is the case when you register a user account, conclude a contract, send a complaint or withdraw from a contract, contact us via email or chat, or use the functionalities available within Calendesk or external services (e.g. social networks).

In addition, some information about you may be automatically collected by tools we use. For details on the tools of external providers, please see the section on the tools we use.

Additionally, in exceptional cases, we may also obtain your personal data from other sources, e.g. when the entity that employs you indicates your data to us as a contact person for contractual matters, or when you represent an entity that enters into a contract with us.

#7: Are your data secure?

We do care about the security of your personal data. We have analyzed the risks associated with the various data processing processes and then implemented appropriate security and data protection measures. We constantly monitor the state of our technical infrastructure, train our staff, observe the procedures applied, and make necessary improvements.

#8: How long will we store your personal data?

We process your personal data for as long as it is justified within the framework of a given purpose for processing your personal data, and therefore processing periods vary depending on the purpose. Please note that the termination of the processing of your data for one purpose does not necessarily lead to the complete erasure or destruction of your personal data since the same set of data may be processed for another purpose, for the period of time indicated for that purpose. Complete erasure or destruction of data occurs when all purposes have been completed and in other cases indicated in the GDPR.

Below you will find a description of the processing periods:

- **User account** — data related to the user account are processed for the duration of the user account;
- **Conclusion and handling of the contract** — contract-related data are processed for the time necessary to conclude and perform the contract;
- **Complaints and withdrawals** — data related to complaints and withdrawals are processed for the time necessary to handle the complaint or withdrawal;
- **Contact and correspondence** — data related to correspondence handling will be processed for the duration of the contact between us;
- **Tax and accounting obligations** — data related to the fulfilment of tax and accounting obligations will be processed for the time prescribed by tax law, usually 5 years after the end of the tax year;
- **Archive** — data related to the archive will be processed until the information contained in the archive is no longer relevant;
- **Defence against claims, establishment of claims, and redress** — data related to claims will be processed until the claims are time-barred, and the period of limitation for claims may vary in light of the applicable legislation (e.g. for businesses the standard period is 3 years);
- **Social media** — data related to social media audience will be processed until you opt out of interacting with us on social media;
- **Analysis and statistics** — data related to analytics and statistics will be processed until they are no longer useful or until you effectively object;
- **Own marketing** — data related to own marketing will be processed until they become obsolete or until you effectively object;
- **Ancillary tools** — data related to ancillary tools will be processed until they are no longer useful or you effectively object;

- **Data protection obligations** — data related to the protection of personal data will be processed until the expiry of their relevance, your effective objection, or the expiry of the limitation period for our liability as a personal data controller;
- **DSA related obligations** — data relating to ensuring DSA compliance shall be processed until the expiry of the statute of limitations on our liability as an intermediary service provider;
- **Storage of User Content** — data relating to the storage of User Content shall be stored until the User Content is removed.

In the event that we process your personal data on the basis of consent you have given, you can withdraw such consent at any time: either by your action or by contacting us using the contact details provided. Please bear in mind that the withdrawal of consent does not affect the lawfulness of the processing which was carried out on the basis of consent prior to its withdrawal.

#9: Who are the recipients of your personal data?

We will risk saying that modern business cannot do without services provided by third parties. We also use such services. Some of these are related to the processing of your personal data. The following processors are involved in the processing of your personal data:

- **hosting provider** — your data are stored on the server;
- **operators responsible for sending email and text message notifications** — operators process your contact details so that you are able to receive notifications;
- **entities that analyze traffic and user behavior** — in order to conduct effective marketing activities, these entities process data related to user behavior;
- **software houses** — to the extent necessary to develop Calendesk functionality;
- **operators responsible for processing payments** — to the extent necessary to make payments;
- **operators responsible for issuing and storing accounting documents** — to the extent necessary to issue and provide you with invoices for services;
- **internal CRM systems** — so that we can efficiently manage our customer service;
- **accounting office** — the office processes your personal data contained in invoices and other accounting documents;
- **law firm** — for the purpose of providing legal services to us;
- **other subcontractors, in particular IT solution providers** — we cooperate with various subcontractors who may have access to your personal data if they provide services in connection with such access. In particular, this applies to the IT solutions we use in our operations.

Should the need arise, your data may be shared with a legal advisor or attorney bound by professional secrecy. The need may arise from the requirement for legal assistance involving access to your personal information.

Your personal data may also be transferred to tax offices to the extent necessary for the performance of tax and accounting duties. This includes, in particular, all declarations, reports, statements, and other accounting documents containing your personal data.

In addition, if necessary, your personal data may be shared with entities, authorities, or institutions entitled to obtain access to data on the basis of legal provisions, such as the police, security services, courts, prosecutor's offices.

Moreover, when it comes to Anonymous Information, the providers of the tools or plug-ins that collect Anonymous Information have access to it. The providers of these tools are the independent controllers of the data collected in them and may share these data under the terms and conditions they set forth in their own terms and conditions and privacy policies, over which we have no control.

#10: Do we transfer your data to third countries or international organizations?

Yes, part of the processing of your personal data may involve their transfer to third countries.

We transfer your personal data to third countries in connection with the use of tools that store personal data on servers located in third countries, in particular in the USA. The same may be true for Anonymous Information. The providers of these tools guarantee an adequate level of protection of personal data through appropriate

compliance mechanisms provided for by the GDPR, in particular through the use of standard contractual clauses.

Currently, your data are transferred in connection with our use of the following solutions:

Type	Provider	Address
Google tools, including YouTube	Google LLC	1600 Amphitheatre Parkway Mountain View, CA 94043
AWS tools	Amazon Web Services Inc.	410 Terry Avenue North, Seattle, WA 98109-5210, United States, Data center in Frankfurt
Microsoft tools	Microsoft Corporation	One Microsoft Way Redmond, WA 98052-6399 United States, Data center in the Netherlands
Mixpanel	Mixpanel, Inc.	One Front Street, 1 Front St #28th, San Francisco, USA
Bugsnap	SmartBear Inc.	450 Artisan Way, Somerville, MA 02145, USA

In addition, your personal data may be transferred to third countries in connection with the use of cookies. Please see the appendix to this Privacy Policy for details.

#11: Do we use profiling? Do we make automated decisions based on your personal data?

We do not make decisions based solely on automated processing, including profiling, that would have legal effects on you or that would similarly significantly affect you. We do use tools that can take specific actions depending on the information collected as part of the tracking mechanisms but we believe that these actions do not have a significant impact on you for they do not differentiate your situation as a customer; they do not affect the terms of the contract you can enter into with us, etc.

Using certain tools, we may, for example, target personalised advertisements to you based on previous actions taken by you within Calendesk. This is called behavioural advertising. We encourage you to learn more about behavioural advertising, particularly with regard to privacy issues. Detailed information, including the ability to manage your behavioural advertising settings, can be found [here](#).

#12: What rights do you have with regard to the processing of your personal data?

The GDPR grants you the following potential rights related to the processing of your personal data:

- the right to access your data and obtain a copy thereof;
- the right to demand the rectification of the data;
- the right to erase the data (if in your opinion there are no grounds for us to process your data, you can request that we erase them);
- the right to restriction of data processing (you can request that we restrict the processing of data only to their storage or performance of activities agreed with you if in your opinion we have incorrect data or we process them unjustifiably);
- the right to object to the processing of data (you have the right to object to the processing of data on the basis of a legitimate interest; you should indicate a specific situation that, in your opinion, justifies the termination of the processing covered by the objection; we will stop processing your data for these purposes unless we prove that the grounds for data processing by us override your rights or that your data are necessary for us to establish, assert, or defend claims);
- the right to transfer data (you have the right to receive from us, in a structured, commonly used, machine-readable format, personal data that you provided to us on the basis of a contract or your consent; you can commission us to send these data directly to another entity);
- the right to withdraw consent to the processing of personal data if you previously gave such consent;
- the right to lodge a complaint with the supervisory body (if you find that we are processing data unlawfully, you can submit a complaint to the President of the Personal Data Protection Office or another competent

supervisory authority).

The rules related to the implementation of the above-mentioned rights are described in detail in Articles 16–21 of the GDPR. We encourage you to familiarize yourself with these provisions. For our part, we consider it necessary to explain to you that the above-mentioned rights are not absolute and you will not be entitled to them in relation to all activities involving the processing of your personal data.

We shall emphasize that you always have one of the rights indicated above — if you believe that we have breached the provisions on the protection of personal data while processing your personal data, you have the option to lodge a complaint with the supervisory body (the President of the Personal Data Protection Office).

#13: Do we use cookies, and what are they exactly?

Calendesk, like almost all other applications or websites, uses cookies.

Cookies are small text information stored on your end device (e.g. computer, tablet, smartphone), which can be read by our ICT system (first-party cookies) or ICT systems of third parties (third-party cookies). Cookies can record and store certain information which ICT systems can then access for specific purposes.

Some of the cookies we use are deleted after the end of the browser session, i.e. after closing it (so-called session cookies). Other cookies are stored on your end device and allow us to recognize you the next time you visit Calendesk (persistent cookies).

If you want to learn more about cookies as such, you can check, for example, [this material](#).

#14: On what basis do we use cookies?

We use cookies on the basis of your consent, except if the cookies are necessary for the proper provision of electronic services to you.

Cookies that are not necessary for the proper provision of the electronic service remain blocked until you agree to the use of cookies. During your first visit to the Calendesk website, we display a message asking for your consent along with the option to manage cookies, i.e. decide which cookies you agree to and which you want to block.

#15: Can you disable cookies?

Yes, you can manage cookie settings within your web browser. You can block all or only selected cookies. You can also block cookies from specific websites. You can also delete previously saved cookies and other website and plug-in data at any time.

Web browsers also offer the option of using incognito mode. You can use it if you do not want information about visited pages and downloaded files to be saved in your browsing and download history. Cookies created in incognito mode are deleted when you close all incognito mode windows.

There are also browser plug-ins for controlling cookies, such as [Ghostery](#). The option to control cookies may also be provided by additional software, in particular anti-virus packages, etc.

In addition, there are tools available on the Internet that allow you to control some types of cookies, in particular for [collective management of behavioural advertising settings](#).

Please bear in mind that disabling or limiting the use of cookies may prevent you from using some of the functions available on Calendesk and cause difficulties in using Calendesk, as well as many other websites that use cookies. For example, if you block cookies from social plug-ins, then buttons, widgets, and social functions implemented on Calendesk may not be available to you.

#16: For what purposes do we use our own cookies?

First-party cookies are used to ensure the proper functioning of individual Calendesk mechanisms, such as the correct submission of forms visible in Calendesk, etc.

First-party cookies also store information about your defined cookie settings made from the cookie management mechanism.

#17: What third-party cookies are used?

A list of tools that require the use of cookies and a description of the cookies used can be found in the appendix to this Privacy Policy.

#18: Do we track your behaviour undertaken within Calendesk?

Yes, we use tools from third-party providers that involve collecting information about your activities within Calendesk. These tools are described in detail in the appendix to this Privacy Policy.

#19: Do we target advertising to you?

Yes, we use tools from third-party providers where we can target advertising to specific target groups defined based on various criteria, such as age, gender, interests, profession, job, activities previously undertaken within Calendesk. These tools are described in detail in the appendix to this Privacy Policy.

#20: How can you manage your privacy?

The answer to this question can be found in many places in this Privacy Policy when describing individual tools, behavioural advertising, cookie consent, etc. However, for your convenience, we have collected this information once again in one place. Below you will find a list of options for managing your privacy.

- cookie settings in the web browser;
- browser plug-ins supporting cookie management, e.g. Ghostery;
- additional cookie management software;
- incognito mode in a web browser;
- behavioural advertising settings, e.g. youronlinechoices.com;
- cookie management mechanism from the Calendesk level;
- [Google Analytics Opt-out](#);
- [Google Ads Settings](#).

#21: Is there anything else you should know about?

As you can see, the subject of personal data processing, the use of cookies, and general privacy management is quite complicated. We have made every effort to make sure that this document provides you with as much knowledge as possible on issues important to you. If anything is unclear, you want to learn more, or just discuss your privacy, please write to us at support@calendesk.com.

#22: Can this Privacy Policy be changed?

Yes, we can modify this Privacy Policy, in particular due to technological changes and changes in the law. If you are a registered user, you will receive a message about each change. Changes to the Privacy Policy will take effect after 7 days at the earliest.

All archived versions of the Privacy Policy are linked below.

List of tools that use cookies

Tool name	Description of operation and cookies
Google Analytics	<p>We use the Google Analytics tool provided by Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043, USA. In order to use Google Analytics, we have implemented a special Google Analytics tracking code in the code of our website. The tracking code uses Google LLC cookies for the Google Analytics service. You can block the Google Analytics tracking code at any time by installing this browser add-on provided by Google.</p> <p>Google Analytics automatically collects information about your use of our website. The information collected in this way is most often transferred to Google servers, which can be located all over the world and stored there.</p> <p>Due to the IP anonymization we have activated, your IP address is shortened before being forwarded. Only in exceptional cases is the full IP address transferred to Google servers and shortened there. The anonymized IP address provided by your browser as part of Google Analytics is, as a rule, not combined with other Google data.</p> <p>We would like to emphasize that within Google Analytics we only have access to Anonymous Information.</p> <p>Google Analytics and Google Analytics 360 services have been certified by the independent security standard ISO 27001. ISO 27001 is one of the most recognized standards in the world that certifies compliance with the relevant requirements by the systems supporting Google Analytics and Google Analytics 360.</p> <p>If you are interested in details related to Google's use of data from websites and applications that use Google services, we encourage you to read this information: https://policies.google.com/technologies/partner-sites.</p>
Google Tag Manager	<p>We use the Google Tag Manager tool provided by Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043, USA. In order to use Google Tag, we have implemented a special Google Tag Manager tracking code in the code of our website. The tracking code uses Google LLC cookies for the Google Tag Manager service. You can block the Google Tag Manager tracking code at any time by installing this browser add-on provided by Google.</p> <p>Google Tag Manager is used to update tags on a website. Due to this, communication between our website and the Tag Manager servers takes place. Thanks to these tools, among other things, we can configure tracking tags and set various rules for events that take place on our website, causing certain tags to be triggered.</p> <p>If you are interested in details related to Google's use of data from websites and applications that use Google services, we encourage you to read this information: https://policies.google.com/technologies/partner-sites.</p>
Google Ads	<p>We use remarketing features available within the Google AdWords system operated by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. When you visit our website, a Google remarketing cookie is automatically left on your device, which collects information about your activity on our website. With the information collected in this way, we are able to display ads to you within the Google network depending on your behaviour on our site. For example, if you view a certain product, this information will be noted by a remarketing cookie, which will make us able to target you with an ad for that product or any other ad we deem appropriate. This advertisement will be displayed to you within the Google network when you use the Internet, browse other websites, etc.</p> <p>We emphasize that when using with Google Ads, we only use Anonymous Information. When using Google AdWords, we are only able to define the audiences we would like our ads to reach. Based on this, Google decides when and how it will present our ads to you.</p> <p>Further processing of information takes place only if you have given your consent to Google</p>

	<p>to link your browsing history to your account and to use information from your Google account to personalize the ads that are displayed on the websites. In such a situation, Google will use your data to create and define target audience lists for remarketing purposes on different devices. For this purpose, Google temporarily combines the information it collects with other data it possesses in order to create target audiences. If you do not want to receive personalized ads, you can manage your ad settings directly on Google's side: https://adssettings.google.com/.</p> <p>If you are interested in details related to Google's use of data from sites and applications that use Google services, we recommend that you read this information: https://policies.google.com/technologies/partner-sites.</p>
Facebook Custom Audiences	<p>As part of the Facebook Ads system provided by Facebook Inc., 1601 S. California Ave., Palo Alto, CA 94304, USA, we use the Custom Audience feature to target specific groups of users with targeted advertising messages.</p> <p>In order to target you with ads personalized to your behaviour on our site, we have implemented the Facebook Pixel within the site, which automatically collects information about your use of the site. The information collected in this way is mostly transmitted to Facebook's servers, which may be located around the world, particularly in the United States of America (USA).</p> <p>The information collected as part of Facebook Pixel is anonymous, i.e. it does not allow us to identify you. Depending on your activity on our site, you may end up in a specific audience, but we do not in any way identify individuals belonging to these groups. Facebook's Pixel may track and note, among other things, the following behaviours of yours:</p> <ul style="list-style-type: none"> • displaying the content of a specific page, • proceeding to checkout within the website, • finalizing a purchase within the website, • filling out a specific form, such as signing up for a newsletter. <p>However, we would like to inform you that Facebook may combine the information it collects with other information about you collected through your use of Facebook and use it for its own purposes, including marketing. Such actions by Facebook are no longer dependent on us, and you can look for information about them directly in Facebook's privacy policy. From your Facebook account, you can also manage your privacy settings. Here you will find useful information in this regard.</p>
YouTube	<p>YouTube widgets are embedded on our pages, allowing you to play recordings available on YouTube directly from our pages. YouTube is operated by Google LLC.</p> <p>Videos are embedded on the site in privacy mode. Based on the information provided by YouTube, this means that no cookies are stored on your device, nor does Google collect any information about you until you play the video.</p> <p>When you play a video, YouTube saves cookies on your device and receives information that you played the video from a specific website, even if you do not have a Google account or are not logged in at the time. If you are logged into a Google account, this service provider will be able to directly associate your visit to our site with your account. The purpose and scope of data collection and their further processing and use by Google, as well as the possibility of contacting us, and your rights in this regard, and the possibility of making settings to ensure your privacy are described in Google's privacy policy.</p> <p>If you do not want Google to attribute the data collected during video playback directly to your profile, you must log out of your account before playing the video. You can also completely prevent plug-ins from loading on the site by using the appropriate extensions for your browser, such as script blocking.</p> <p>The information collected as part of the cookies associated with YouTube videos embedded on our pages is used by Google to ensure the correct and safe functioning of the widget, analysis and optimization for the services provided by YouTube, as well as for personalization and advertising purposes.</p> <p>Please note that by playing recordings available on YouTube, you are using services provided electronically by Google LLC. Google LLC is an independent, third-party provider</p>

	<p>of electronic services. You can look for details on YouTube's terms of service, including the measures of privacy protection, in documents provided directly by YouTube:</p> <ul style="list-style-type: none"> • Terms of Service, • Privacy Policy.
Vimeo	<p>Vimeo widgets are embedded on our sites allowing you to play the recordings available on our sites. Vimeo is operated by Vimeo.com Inc.</p> <p>When you play a recording, Vimeo saves cookies on your device and receives information that you have played the recording from a specific website. The purpose and scope of data collection and their further processing and use by Vimeo, as well as the possibility to contact us and your rights in this regard and the possibility to make settings to ensure the protection of your privacy are described in Vimeo's privacy policy.</p> <p>If you do not want to, you can completely prevent the plug-ins from loading on the site by using the appropriate extensions for your browser, such as script blocking.</p> <p>The information collected through cookies related to embedded videos on our pages is used by Vimeo to ensure the correct and safe functioning of the widget, to analyze and optimize the services provided by Vimeo, as well as for personalization and advertising purposes.</p> <p>Please note that by playing the recordings available on our sites, you are using the services provided electronically by Vimeo. Vimeo is an independent, third-party provider of electronic services. You can look for details on its terms of service, including the measures of privacy protection, in documents provided directly by Vimeo:</p> <ul style="list-style-type: none"> • Terms of Service, • Privacy Policy, • Cookie Policy.
Mixpanel	<p>In order to analyze how Calendesk is used, we use a tool called Mixpanel. The software is provided by Mixpanel, Inc. based at One Front Street, 1 Front St #28th, San Francisco, USA. Mixpanel is designed to track user activity while using our software. With Mixpanel, we can find out what actions a user performed while using Calendesk, what they clicked on, etc. This allows us to better understand users' actions and develop Calendesk functionalities to meet their needs. Activity on Calendesk pages can be linked to a particular user.</p> <p>Please note that by using Calendesk, you are using services provided electronically by Mixpanel. Mixpanel is an independent, third-party provider of electronic services. You may refer to the documents provided directly by Mixpanel for details on its terms of use, including the measures of privacy protection:</p> <ul style="list-style-type: none"> • Terms of Use, • Privacy Policy.
Microsoft Clarity	<p>Within Calendesk we use a tool called Microsoft Clarity, which is provided by Microsoft Corporation, One Microsoft Way Redmond, WA 98052-6399 USA. Thanks to Microsoft's software, we can find out what actions a user took on Calendesk sites, what they focused on, what they viewed. The collected data are anonymous and are used to improve user experience, analyze bugs, and implement new features.</p> <p>Please note that by using Calendesk, you are using services provided electronically by Microsoft. Microsoft is an independent, third-party provider of electronic services. You may refer to the documents provided directly by Microsoft for details on its terms of use, including the measures of privacy protection:</p> <ul style="list-style-type: none"> • Terms of Use, • Privacy Statement.
Bugsnag	<p>For the purpose of eliminating bugs in the application, we use a tool called Bugsnag, which is developed by SmartBear Software Inc. based at 450 Artisan Way, Somerville, MA 02145,</p>

	<p>USA. With this tool, we can constantly monitor the application’s functioning as well as its stability. If errors are detected during the user's use of the application, we can take appropriate countermeasures and improve Calendesk's functionality. The collected data are anonymous and are used to analyze errors and eliminate them from Calendesk.</p> <p>Please note that by using Calendesk, you are using services provided electronically by SmartBear. SmartBear is an independent, third-party provider of electronic services. You may refer to the documents provided directly by SmartBear for details on its terms of use, including the measures of privacy protection:</p> <ul style="list-style-type: none">• Terms of Use,• Privacy Policy.
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